

CODE OF CONDUCT - OUR ETHICAL PRINCIPLES

Familia Dental promotes professional excellence and encourages open and honest communication.

- Be truthful and avoid misrepresentation
- Be respectful, fair and objective in interactions with patients, co-workers and third parties
- Respect and protect the right of privacy of patients, and coworkers, and vendors
- Promote public confidence in the Company
- Strive to meet the highest level of performance standards
- Refuse to engage in or tolerate any fraud, misuse, abuse, or waste of Company resources, and report such violations to management
- Encourage growth and self-improvement in yourself and your co-workers
- Treat vendors with objectivity and fairness, avoiding even the appearance of favoritism