



People First

Appreciation • Inclusion • Joy

Our people come first. We support and appreciate each other, embrace differences, celebrate uniqueness, encourage development, and reward performance. We have fun together and feel the joy of delivering our mission every day.



Lead Bravely

Team • Innovative • Agile

We transform our future with courage and vision by working as a team. We are curious, challenge the status quo, and innovate. We are agile and fearless, committed to win by focusing on priorities that make a difference.



Own It

Accountable • Integrity Continuous Improvement

We deliver on commitments because we are personally accountable. We learn from mistakes, and strive for continuous improvement. We are trustworthy, always operating with the highest integrity.



CUSTOMERS!

Exceed Expectations • Earn Trust Build Relationships

We provide truly memorable experiences, striving to always exceed expectations. We delight in gaining customer trust, developing lasting relationships, and providing the best products, service, quality, and value.



Straight Talk

Honest • Respectful • Collaborative

We listen, seek the truth together, and tell it like it is, even when it's difficult. We are honest and respectful. We communicate openly and clearly, strive to simplify, and drive collaboration.

