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1. Purpose

The purpose of this policy is to set and maintain standards for acceptable legal and ethical conduct at BigID.

2. Scope

This policy applies to all employees of BigID and others performing work for BigID (collectively, “Company Personnel”).

3. Policy Statements

3.1 Compliance with Laws, Rules, and Regulations

Obeying the law, both in letter and in spirit, is the foundation upon which the Company's ethical standards are built. All Company personnel must respect and obey the laws, rules and regulations of government agencies and authorities in any states and countries in which we operate or any other laws, rules and regulations applicable to the Company. Although not all Company Personnel are expected to know the details of these laws, it is important to know enough to determine when to seek advice from supervisors, managers or other appropriate personnel.

3.2 Conflicts of Interest

A conflict of interest exists when a person's private interest interferes in any way with the interests of the Company. You must avoid any personal activity, investment or association that could appear to interfere with your good judgment concerning the Company’s best interests. You may not exploit your position for personal gain. You should avoid even the appearance of such a conflict.

It is almost always a conflict of interest for Company Personnel to work simultaneously for a competitor, customer or supplier of the Company. You may not, furthermore, serve as a consultant or board member for a competitor. The best policy is to avoid any direct or indirect business connections with our customers, suppliers or competitors, except on our behalf.

Conflicts of interest may not always be clear-cut, so if you have a question, you should consult with our management. Any Director, Officer or employee who becomes aware of a conflict or potential conflict should bring it to the attention of a supervisor, manager or other appropriate personnel, or follow the procedures described in the Confidentiality section of this Code.

Loans to, and guarantees of obligations of, Company Personnel incurred for personal reasons can also present conflicts of interest. The Company’s policy is to refrain from extending or maintaining credit, arranging for the extension of credit, or renewing an extension of credit, in the form of a personal loan to or for any Director or Executive Officer of the Company. It is the policy of the Company that such loans will generally not be made to other Company Personnel as well.

3.3 Insider Trading

Company Personnel who have access to confidential, Company-related information are not permitted to use or share that information for securities trading purposes or for any other purpose except the conduct of our business. All non-public information concerning the Company should be considered confidential information. To use non-public information for personal financial benefit or to “tip” others who might make an investment or business decision on the basis of such information is not only unethical but in certain circumstances also illegal.
3.4 Corporate Opportunities

Company Personnel are prohibited from taking opportunities for themselves personally through the use of corporate property, information or position without the consent of our Board of Directors. No employee may use corporate property, information, or position for improper personal gain, and no Director, Officer or employee may compete with the Company directly or indirectly. All Company Personnel owe a duty to the Company to advance its legitimate interests when the opportunity to do so arises.

3.5 Competition and Fair Dealing

We seek to outperform our competition fairly and honestly. Stealing proprietary information or possessing trade secret information that was obtained without the owner’s consent, or inducing disclosure of such information by past or present employees of other companies is prohibited. All Company Personnel should endeavor to respect the rights of, and deal fairly with the Company’s customers, suppliers, competitors and employees. Company Personnel should not take unfair advantage of anyone through manipulation, concealment, abuse of privileged information, misrepresentation of material facts, or any other intentional unfair-dealing practice. Aggressive marketing of our products and services should not include misstatements, innuendo or rumors about our competitors or their products and financial condition. You must not make unsupportable promises concerning our products or services.

3.6 Gifts

The purpose of business entertainment and gifts in a commercial setting is to create goodwill and sound working relationships, not to gain unfair advantage with customers. No gift or entertainment should ever be accepted by any Company Personnel, or family member or agent of Company Personnel, unless it: (1) is not a cash gift, (2) is consistent with customary business practices, (3) is not excessive in value, (4) cannot be construed as a bribe or payoff and (5) does not violate any applicable laws or regulations. Please discuss with your supervisor any gifts or proposed gifts about which you are uncertain or that you suspect might not be appropriate.

3.7 Discrimination or Harassment

The Company is committed to providing a work environment that is free from all forms of discrimination on the basis of race, ethnicity, gender, creed, religion, age, disability or sexual preference. It is our policy to provide equal opportunity to all employees with respect to hiring, salary, training and development, promotion and other terms of employment. Employment decisions will comply with all applicable employment laws and regulations. The Company does not tolerate harassment, including sexual harassment, in any form.

3.8 Employment of Relatives and Significant Others

To avoid conflicts of interest and to promote stability and goodwill in the workplace, we usually don’t hire or transfer relatives into positions in which they supervise or are supervised by another close family member. We also try to avoid placing them in positions in which they work with or have access to sensitive information about family members. The same general considerations apply if two worksite employees marry or become involved in a domestic-partner relationship. If a supervisory, security, morale, safety, or other conflict results from the relationship, we reserve the right to use our discretion in hiring and placing worksite employees in a manner designed to avoid these concerns. One of the worksite employees may be transferred— or, if necessary, terminated—to resolve the situation.

The term “relatives,” as used in the preceding paragraph, refers to a spouse or domestic partner, parents, legal guardians, siblings, children, grandparents, grandchildren, or current in-laws. (Natural, step- or adopted relationships are included in this definition.) This Code also applies to significant others. In addition, if a conflict or appearance of a conflict arises because of a dating
relationship, at our sole discretion, the conflict may be resolved by transfer of one or both worksite employees or termination of employment. There may be other considerations or restrictions based on job requirements and situations specific to your company. Check with your manager for clarification.

3.9 Record-Keeping

The Company requires honest and accurate recording and reporting of information in order that, among other things, the Company can make responsible business decisions. For example, only the true and actual number of hours worked should be reported. Many Directors, Officers and employees regularly use business expense accounts, which must be documented and recorded accurately. If you are not sure whether a certain expense is legitimate, please ask your supervisor or your controller.

All of the Company’s books, records, accounts and financial statements must be maintained in reasonable detail, must appropriately and accurately reflect the Company’s transactions and must conform to applicable legal requirements and to the Company’s system of internal controls. Unrecorded or “off the books” funds or assets should not be maintained. The only transactions to be entered into by the Company are those that are executed in accordance with management’s general or specific authorization. No transaction will be recorded in the accounts of the Company unless it is within the scope of policies and procedures or is specifically and formally approved by an appropriate and designated employee. Such approval requires the determination that the transaction:

- Has been authorized in accordance with this corporate policy, and
- Is supported by documentary evidence to verify the validity of the transaction.

Mistakes should never be covered up, but should be immediately fully disclosed and corrected. Falsification of any record is prohibited.

3.10 Preparation of Periodic Reports

All Company Personnel are responsible for full, fair, accurate, timely and understandable disclosure in the periodic reports to the extent those are required or may in the future be required to be filed by the Company with relevant regulatory bodies. Accordingly, it is the responsibility of Company Personnel to establish and maintain disclosure controls and procedures and internal control over financial reporting and to bring to the attention of the Board of Directors any information of which they may become aware that affects the disclosures made by us.

Company Personnel shall promptly bring to the attention of the Board of Directors any information that they possess concerning (a) significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the Company’s ability to record, process, summarize and report financial information, and (b) any fraud, whether or not material, that involves management or other Company employees who play a significant role in maintaining the Company’s internal control over financial reporting.

Company Personnel shall promptly bring to the attention of the Company’s Chief Executive Officer (the “CEO”) or Board of Directors any information that they possess concerning any violation of this Code, including any actual or apparent conflicts of interest between personal and professional relationships, involving any management or other employees who play a significant role with respect to the Company’s financial reporting or public disclosures, or in maintaining the Company’s internal controls. The CEO shall promptly bring to the attention of the Board of Directors any information that he or she receives from Company Personnel, or any information that he or she may possess, concerning any violation of this Code, including any actual or apparent conflicts of interest between personal and professional relationships, involving any management or other employees who play a significant role with respect to the Company’s financial reporting or public disclosures, or in maintaining the Company’s internal controls.
Company Personnel shall promptly bring to the attention of the CEO or Board of Directors any information that they possess concerning evidence of a violation of the securities or other laws, rules or regulations applicable to the Company or the operation of its business, by the Company or any agent thereof, or of a violation of this Code. The CEO shall promptly bring to the attention of the Board of Directors any information that he or she receives from Company Personnel, or any information that he or she may possess concerning evidence of a violation of the securities or other laws, rules or regulations applicable to the Company or the operation of its business, by the Company or any agent thereof, or of a violation of this Code.

3.11 Protection and Proper Use of Company Assets

All Company Personnel should endeavor to protect the Company’s assets and ensure their efficient use. Theft, carelessness, and waste have a direct impact on our profitability. Any suspected incident of fraud or theft should be immediately reported for investigation. Company equipment should not be used for non-Company business, though incidental personal use is generally permitted.

The obligation of employees to protect the Company’s assets includes its proprietary information. Proprietary information includes intellectual property such as trade secrets, patents, trademarks, and copyrights, as well as business, marketing and service plans, engineering and manufacturing ideas, designs, databases, records, salary information and any unpublished financial data or reports. Unauthorized use or distribution of this information would violate Company policy. It could also be illegal and could result in civil or even criminal penalties.

3.12 Payments to Government Personnel

The Company’s policy is to prohibit giving anything of value, directly or indirectly, to officials of foreign governments or foreign political candidates in order to obtain or retain business. It is strictly prohibited to make illegal payments to government officials of any country. In addition, there are a number of laws and regulations in various countries regarding business gratuities that may be accepted by government personnel. The promise, offer or delivery to a government official or employee of a gift, favor or other gratuity in violation of these rules would not only violate Company policy but may also be a criminal offense.

3.13 Amendments to and Waivers of the Code of Business Conduct and Ethics

This Code has been adopted by the Company and may be changed at any time by the Company. Final authority with respect to the interpretation of this Code rests with the Board of Directors. The interpretation of any matter with respect to this Code by the Board of Directors shall be final and binding. Waivers for the benefit of all employees must be approved by the Chief Executive Officer (“CEO”) and waivers for the benefit of Executive Officers and Directors must be approved by the Board of Directors and will be promptly disclosed as required by law or stock exchange rules.

3.14 Obligations to the External Auditor

Company Personnel must be candid in all dealings with the external auditor of the Company’s financial statements (the “External Auditor”), and may not knowingly misrepresent facts or knowingly fail to disclose material facts, and must respond to specific inquiries and requests by the External Auditor. Company Personnel must not take any action, or direct any person to take any action to fraudulently influence, coerce, manipulate or mislead the External Auditor in the performance of an audit of the Company’s financial statements for the purpose of rendering such financial statements materially misleading.

3.15 Confidentiality

Company Personnel must not disclose any confidential information of the Company, its customers, suppliers, business partners, Company Personnel or shareholders, except when
disclosure is authorized by the Company or is legally mandated. Confidential information includes all non-public information relating to, among other things, decisions, operations, procedures, plans, earnings, financial or business forecasts, databases, names and addresses, competitive bids, formulas, designs, configurations, technical processes, methods or characteristics of machines, trade secrets, supplies, products or materials, research, development, strategies and know-how, regarding the Company, its customers, suppliers, business partners, business relationships, Company Personnel or shareholders, that might be of use to competitors or harmful to the Company, its customers, suppliers, business partners, business relationships, Company Personnel or shareholders, if disclosed.

3.16 Reporting Any Illegal or Unethical Behavior

Your conduct can reinforce an ethical atmosphere and positively influence the conduct of fellow employees. If you are in a situation that you believe may violate or lead to a violation of this Policy, or if you are powerless to stop suspected misconduct or discover it after it has occurred, you must report it to the appropriate level of management at your location (office/region). When in doubt as to the best course of action in a particular situation, employees are encouraged to talk to supervisors, managers or other appropriate personnel about illegal or unethical behavior that they observe.

If you are still concerned after speaking with your local management or feel uncomfortable speaking with them (for whatever reason), you may directly, and, if you so wish, anonymously, contact the Board of Directors by sending detailed correspondence, together with relevant supporting documents (if any), to the VP of Legal Affairs (legal@bigid.com).

3.17 Accountability for Adherence

The values and responsibilities set forth in this Code are important to the Company and must be taken seriously by all of us. Accordingly, violation of this Code will lead to disciplinary action in accordance with the Company's policies. The Board of Directors shall have responsibility for determining the consequences of a violation of this Code.

It is the policy of the Company not to allow retaliation for reports of misconduct made in good faith by employees. Your calls, detailed notes and/or e-mails will be dealt with confidentiality. You have the commitment of the Company and the Board of Directors that you will be protected from retaliation.

4. Policy Compliance

This policy shall take effect upon publication. Failure to adhere to this policy or its associated policies and procedures, may lead to disciplinary action up to and including termination of employment, services, or relationship with BigID and/or action in accordance with applicable laws. If compliance with this policy is not feasible or technically possible, or if deviation from this policy is necessary to support a business function, an exception can be requested through management.